CIPS ANNUAL REPORT
2010-2011

ISP
Information Systems
Professional

ITCP
Information Technology
Certified Professional

CCITP Chair's Message

Dear CIPS Members,

In the last year CIPS has continued to work towards its member vision for the future, with the most notable item being the CIPS National Referendum where CIPS members were asked to vote to approve the proposed CIPS National Constitution and Bylaws changes. Town Hall Meetings were held across the country to inform members of these changes leading up to the vote that began September 30th, with the results being announced at the CIPS AGM during the ICE Conference (November 1-3, 2011).

These changes will allow CIPS to complete the finals steps to achieve its member endorsed governance changes from May 2008, and to comply with federal regulations for not-for-profits as contained in Bill C-4. If approved by the membership, among the notable changes is that CIPS National will become a "Society of Societies", with CIPS Provinces being the voting members of the society, and individuals being the voting members of their Provincial Societies.

Along with significant internal changes, CIPS has taken steps to build important external industry partners. One of these in particular was the strategic partnership with ICTC (Information and Communications Technology Council) that was announced on November 23rd 2010, with an MOU signed on June 10, 2011. This partnership will help enhance workforce development and professionalism for the ICT sector across Canada, helping ICTC in the development of its I-ADVANCE© certification program, and developing a national professional ICT career pathway program that meets the needs of the Canadian ICT sector.

On the international front Brenda Byers, I.S.P., ITCP represented CIPS at the FEAPO (Federation of Enterprise Architecture Professional Organizations) meeting in June 2011 that led to CIPS becoming an official founding member of FEAPO, which is the only EA industry body and Federation. The global industry, national, and regional work that CIPS has done to date was critical to having its membership in FEAPO receive unanimous approval.

In the area of Accreditation, in January 2011 CIPS signed a Letter of Intent on joint college accreditation with CCTT (Canadian Council of Technicians and Technologists). CCTT and CIPS agreed that it should collaborate to ensure that there is no market confusion or unnecessary duplication in the accreditation of computing and information technology college programs. In September 2011 CCTT and CIPS announced that Centennial College became the first college in Canada to receive joint CIPS and CCTT accreditation.

Other notable academic progress includes the creation of the CCAB (Canadian Computing Alliance Board) and the continued development of CIPS' CBOK (Common Body of Knowledge). In order to provide a separate centralized and dedicated unit to offer a wide range of relevant services, activities, and resources to the post-secondary academic community, CIPS approved the formation of the CCAB in May 2011 under the leadership and direction of Dr. Peter King, FCIPS, I.S.P., ITCP. In terms of CIPS' CBOK, a survey was conducted in April 2011 to get input from CIPS members and the academic community to help contribute to its development.

CIPS' ITCP certification, which was introduced in 2008, continues to evolve, with it receiving global mutual acceptance through CIPS' involvement in IP3. The IP3 *Mutual Acceptance* establishes a framework for comparison of different professional certification programs that lead to a common understanding between different countries and facilitate the portability of professional membership. This has led to professional membership recognition between the Australian Computer Society (ACS) and CIPS, both IP3P accredited, and now accepting each other's professional certifications.

This year both Jon Nightingale, HonFCIPS, I.S.P.(ret.) and Bill Ross, I.S.P., ITCP both stepped down as Co-Chairs of the Certification Council after having served for over a decade. On behalf of CIPS I extend our gratitude to Jon and Bill for their many years of dedication to advancing our certification program and for being part of the team assessing our applicants for certification.

On the marketing end CIPS continues to make a strong push to improve its online presence, through the upgrading of its Provincial websites to the same Drupal platform that the CIPS National website upgraded to last year, and by making better use of its social networks to engage both members and non-members. One of the most notable improvements to CIPS' online presence is the upgrading to a new job board, which launched in August 2011, offering additional features and a much improved user experience for both employers and job seekers.
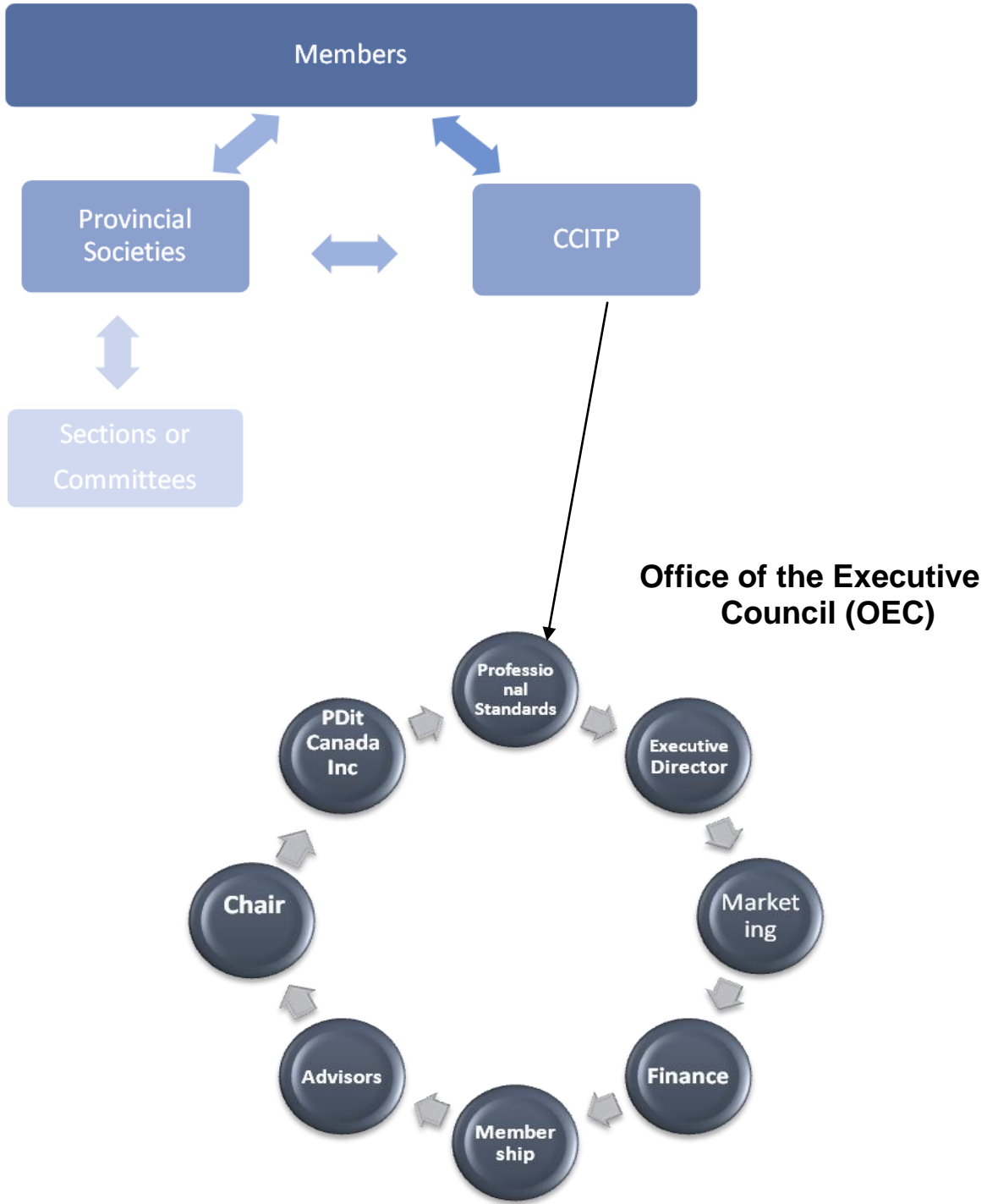
I'd like to close by recalling the momentous occasion of CIPS founder Kelly Gotlieb celebrating his 90th Birthday. Kelly founded CIPS in September 1958 and was CIPS' third president. Kelly is widely regarded as the "father of computing in Canada" and, as stated in his 1996 Order of Canada investiture, "has been largely responsible for leading Canadians into the modern age of computing" (via the University of Toronto website). On Monday March 28th 2011 I had the pleasure of joining CIPS representatives to attend Kelly's 90th birthday celebration ceremony at the University of Toronto. This included a distinguished lecture by Kelly himself, "Chiefly about Computing", followed by a private dinner reception. It was a wonderful and emotional event, and attendees felt honoured to have been part of this special celebration. CIPS representatives included Mary Jean Kucerak (CIPS Executive Director), Jonathan Elias (CIPS Marketing Coordinator), Stephen Ibaraki, FCIPS, I.S.P., ITCP (CIPS Board Chairman & President 2007/8, Advisor OEC 2008-present), and myself, Trekker Armstrong, I.S.P., ITCP (CIPS CCITP Chair). Stephen and I were both invited to the head table and delivered speeches as part of 4 keynotes speakers in front of a full house at the Great Hall, in the Heart House building at U of T. It was an honour to attend and be provided with the privilege to speak on behalf of CIPS and our amazing membership base. Kelly is no doubt proud of the time, work, and love that CIPS' volunteers, members, and staff have contributed to continually helping CIPS evolve and produce significant accomplishments every year.

Sincerely,

Trekker Armstrong, I.S.P., ITCP
Chair CCITP

CIPS Governance Structure

Members

Provincial Societies

CCITP

Sections or Committees

Office of the Executive Council (OEC)

Professional Standards

Executive Director

Marketing

Finance

Membership

Advisors

Chair

PDit Canada Inc

2010-2011 Canadian Council of Information Technology Professionals (CCITP)

The Canadian Council of Information Technology Professionals (CCITP) is the governing body of CIPS. The CCITP is composed of CIPS Provincial and National members who represent both certified and non-certified members.

To contact a member of the CCITP, please send your message to info@cips.ca.

Chair
Trekker Armstrong
I.S.P., ITCP

National Director
Greg Lane, I.S.P., ITCP

National Director
Patricia Kaiser

Ex-Officio
Mary Jean Kucerak CAE

British Columbia & Yukon Territories
Bill Dunn, I.S.P., ITCP

Alberta & North West Territories
Ross Phillips, I.S.P., ITCP

Saskatchewan
Brenda Byers I.S.P., ITCP

Manitoba
Kerry Augustine I.S.P., ITCP

Ontario
Leon Wagschal I.S.P., ITCP

Newfoundland and Labrador/Nunavut
Andrew Woodman I.S.P., ITCP

New Brunswick

Nova Scotia
Lem Murphy I.S.P., ITCP

Prince Edward Island
Marley McDonald-Dow

Quebec

Office of the Executive Council, (OEC)

Chair
Greg Lane, I.S.P., ITCP

Executive Director
Mary Jean Kucerak, CAE

Advisor
Stephen Ibaraki, FCIPS, I.S.P., ITCP

Advisor
Jay Payette, I.S.P., ITCP

Advisor
Fraser Cameron

Advisor
Brenda Byers, I.S.P., ITCP

Co- Director Professional Standards
Jon Nightingale, HonFCIPS, I.S.P.(ret.)

Co- Director Professional Standards
Rick Penton, I.S.P., ITCP

Advisor
Gerry Gaertner, I.S.P., ITCP

Director Finance
Don Burdeyney, I.S.P., ITCP

Director Membership
Debbie Conrad, I.S.P., ITCP

Professional Standards Report

Professional Standards Portfolio Activities:

Body of Knowledge (BOK)

Building on the work that was started in 2010, the CIPS *Common Body of Knowledge* (CBOK) *Committee*, chaired by Dr. Timothy Lethbridge, I.S.P., ITCP (University of Ottawa), made significant progress this year. An initial draft of the *Guide to the CBOK* was completed. Consensus by the profession on a CBOK is a key milestone in all disciplines and a consultation process on the draft Guide was started through an outreach campaign involving the broader ICT community. CIPS Members had an opportunity to become actively involved in the development of the CBOK by completing an online survey. The consultation resulted in feedback from over 150 IT practitioners from various sectors of the profession.

International Professional Practice Partnership (IP3)

The IP3 Board accepted the *Mutual Acceptance* policy. This policy provides a framework for IP3 accredited societies whereby certification can be granted to an applicant from another IP3 recognized society who is in good standing, with or without further examination of IT and/or soft skills.

Greg Lane, I.S.P., ITCP, who chaired the IP3 Board since June 2009, handed over these responsibilities to Dr. Roger Johnson, the IFIP representative, in early 2011. Dr. Johnson's Interim Chair term officially ended at the IP3 Annual General Meeting in September 2011, when Brenda Aynsley (Australian Computer Society) assumed the chair role.

Under the leadership of Stephen Ibaraki, FCIPS, I.S.P., ITCP (IP3 Chief Officer Strategic Relations) the IP3-Global Industry Council (IP3-GIC) extended its global membership and now includes over 15 high profile ICT professionals and creates a vehicle to:

- Provide a global forum for the frank and open discussion of matters of common interest;

- Demonstrate a public commitment to professional IT standards;

- Play a real and active part in developing the global IT Profession;

- Provide detailed comment of the certification requirement and on the shape and content of development and support services for professionals; and

- Provide valuable support to the growth of IT capability within developing nations.

Canadian Computing Alliance Board (CCAB)

Under the direction of Dr. Peter King, FCIPS, I.S.P., ITCP, CIPS Director of Accreditation, CIPS formed the *Canadian Computing Alliance (CCA)* initiative which is managed by the *Canadian Computing Alliance Board (CCAB).*

The CCAB will oversee various academic engagement initiatives and will ensure that CIPS has a coherent strategy for:

- Supporting a cohesive community of academics and professionals with a shared commitment to advancing the discipline and profession of IT/computing;

- Ensuring that CIPS has a strategy for assisting in the advancement of computing as an academic discipline;

- Offering a platform for exchange of information and experiences in the academic milieu;

- Nurturing inventiveness and innovation in IT/computing;

- Engaging with the broad community and promoting informed debate about the roles IT/computing plays.

In support of its aims the CCAB will ensure that substantive and academically relevant products and services are offered and will endeavor to gain the widest possible active participation of the academic community and broader industry community. The CCA initiative will allow for wider and broader dissemination of new and existing areas of knowledge.

Coalition for Tomorrow's IT Skills (CCICT)

The Canadian Coalition for Tomorrow's ICT Skills (CCICT) is an industry-led coalition of employers, universities and industry organizations whose aim is to ensure that Canadian organizations can hire the information and communications technology (ICT) professionals that meet the changing and diverse needs of the 21st century workforce. To fulfill its mandate, CCICT is employing a two-prong approach: a) comprehensive national campaign targeted to raising awareness and changing perceptions about technology related careers; and b) the creation of a Business Technology Management (BTM) undergraduate program – a digital economy version of what traditionally has been offered as Management Information Systems (MIS) programs - with learning outcomes that are aligned with the needs of business. Following the signing of an agreement between CIPS and CCICT last year on the accreditation of BTM programs, a number of Universities across Canada are now offering a BTM type of program. They include: University of British Columbia, Simon Fraser University, University of Waterloo, Wilfred Laurier University, Ryerson University, York University, Concordia University, Université du Québec à Montréal, Université Laval and Acadia University.

Seoul Accord

The 3rd General Meeting of the Seoul Accord took place on June 18 and 19, 2011 in Taipei and was attended by Dr. Ken Takagaki (CIPS Representative to the Seoul Accord), and Gina van Dalen (CIPS, Manager Professional Standards). The main topics for the General Meeting was the review of the first desk audit reports which created an interim step to the in-person audits that will start to take place in 2012. All current signatories, including CIPS had their status renewed until the time of their in-person audit.

Joint Accreditation

In 2010, CIPS signed a *Letter of Intent* with the Canadian Council of Technologist and Technicians (CCTT) that defined the terms of the relationship related to the joint accreditation of educational institution programs in Computing and Information Technologies. Following this signing, the organizations embarked on a joint accreditation to Centennial College (Toronto).

The following programs at Centennial College (Toronto) are the first in Canada to receive joint CIPS and CCTT accreditation.

· *Software Engineering Technician*
· *Software Engineering Technology*
· *Software Engineering Technology - Interactive Gaming*
· *Health Informatics Technology*

Accredited Programs:

The following programs were re-accredited by CIPS this fiscal year:

Colleges and Technical Institutes

Centennial College
Software Systems Design

Seneca College
Computer Programmer
Computer Programming and Analysis
Bachelor of Technology – Software Development

College of the North Atlantic (CNA) Prince Philip Drive Campus
Programmer Analyst (Business) Co-op

British Columbia Institute of Technology (BCIT)
Computer Systems Technology
Computer Information Technology
Bachelor of Technology in Computer Systems

Universities

University of Western Ontario
Honors Specialization in Computer Science
Specialization in Computer Science
Honors Specialization in Computer Science with Minor in Software Engineering
Specialization in Computer Science with Minor in Software Engineering
Honors Specialization in Bioinformatics (Computer Science Concentration)

Carleton University
Bachelor of Computer Science (Honours)
Bachelor of Computer Science (Honours) Software Engineering Stream

University of New Brunswick Saint John
Bachelor of Science in Computer Science (Basic)
Bachelor of Science in Computer Science (Honours)
Specialization in High-Performance Scientific Computing
Specialization in Networking
Specialization in High-Performance Scientific Computing (Honours)
Specialization in Networking (Honours)
Specialization in Software Engineering
Specialization in Software Engineering (Honours)

York University
BA Honours in Computer Science
BSc Honours in Computer Science
BA Specialized Honours in Computer Science
BSc Specialized Honours in Computer Science
BA Specialized Honours in Computer Security
BSc Specialized Honours in Computer Security

University of Regina
Bachelor of Science in Computer Science
Bachelor of Science (Honours) in Computer Science

Marketing Report

Over the past year the CIPS National Marketing Committee has focused on creating new marketing materials, revitalizing CIPS' online presence, and forging beneficial partnerships.

Refreshing new marketing materials included two CIPS Brochures and an Event Banner for CIPS volunteers. One of these brochures provides a general introduction to CIPS, while the other is focused on CIPS' I.S.P. and ITCP Certifications and how individuals can apply for them. These new materials provide not only an easily accessible tool for CIPS volunteers to help promote CIPS, but also include informative and clear messaging to educate both members and non-members about what CIPS stands for and has to offer.

In order to obtain critical feedback from past CIPS members, who decided not to renew their membership, CIPS launched an Online Exit Survey in January 2011. Questions ranged from "why they chose not to renew their membership" to "what CIPS can offer them in order to bring them back". The responses to date have been extremely valuable and new responses continue to provide feedback on what CIPS can do to provide a superior member experience.

The past year also saw a big push to improve CIPS' online presence, through new and improved Provincial websites and better use of CIPS' social networks (focusing on Twitter, Facebook, and LinkedIn). These new Provincial websites utilize the same Drupal platform as the CIPS National website that was launched last year, and utilize a similar theme, which provides an improved level of visual consistency. The last year saw CIPS Saskatchewan, CIPS British Columbia, CIPS Newfoundland, and CIPS Manitoba jump to these new CIPS Drupal websites, with CIPS Ontario also set to launch their website shortly. The outcome of this is a family of CIPS National and Provincial websites that share a same look and feel, and provide an easy tool for CIPS Volunteers to inform members about events and initiatives happening across the country.

On the Social Networking side CIPS launched its new "Facebook Fan Page" in January 2011 to replace its Facebook Group page, and has made a concerted effort to use it on a consistent basis, along with its CIPS Twitter and LinkedIn networks. The CIPS LinkedIn group in particular has seen a steady increase in new members and has created some great discussions on an ongoing basis. CIPS' online presence has also been largely strengthened through the help of Stephen Ibaraki, I.S.P., ITCP, who has continued to provide a series of ongoing podcasts with international experts and industry leaders. These podcasts have been shared on CIPS' various social networking websites, and have helped provide increased traffic and exposure to CIPS' website.

One of the biggest changes this year to CIPS' online presence was the launching of CIPS' new Full Featured Job Board in August 2011, which has provided an improved user experience for both Job Seekers and Employers. This new Job Board has been integrated with CIPS' membership system, providing easy access for members, and allows them to now post anonymous resumes with the opportunity to be contacted by employers directly. Other features include direct online payments for recruiters, and the option to purchase job posting credits and subscription packages. This new Job Board will continue to grow and it is CIPS' hope that through the increasing usage of this new robust system, it will develop to become one of Canada's premier niche job boards, and a valuable resource for I.T. professionals.

On the advertising end, for the first time CIPS has experimented with the use of Google and Facebook Advertising, which has provided an economic way to create exposure to targeted non-members at small costs, while providing analytics on the success of these advertisements. CIPS will again be utilizing Google and Facebook Ads in the new year to help promote our new Job Board, as well as CIPS' resource pool of high-end I.T. professionals. Through the updating of CIPS' Provincial website, dedicated use of CIPS' social networking websites, online advertising, and launching of a full featured Job Board, it is a pleasure to be able to say that CIPS' website has seen a significant increase in traffic over the last few months.

In the last year CIPS has also continued to run event marketing partnerships across the country, which has provided CIPS members with discounts to attend some great events, as well as create increased CIPS exposure, through placement in marketing materials and online communication. Some of these events included: the CIO Canada Summit, ICEC 2011 (10th International Conference on Entertainment Computing), SC Congress Canada 2011, SecTor (IT Security Education Conference), Privacy and Information Security Congress, CIX (Canadian Innovation Exchange), and GTEC2011.

Outside of discounts to a variety of events, CIPS Members have also been eligible to receive new member benefits such as a $1000 discount off the new Penn State Executive Program, and discounts on subscriptions to The National Post's paper and online editions. The *CIPS/McGraw-Hill Online Bookstore also* continues to offer new publications to CIPS members at discounted prices (www.mcgrawhill.ca/cips), and CIPS members can still contribute their IT expertise and receive international exposure by contributing to CIPS' Blog, the CIPS Connections e-newsletter, and the CIPS/Microsoft IT Managers' Blog.

CIPS' marketing focus for this upcoming year will be to continue improving CIPS' communication at all levels, and engaging both CIPS volunteers and members to help expand CIPS' voice. Members can look forward to taking part in some great discussions on our social networks, and will have the opportunity to win some exciting prizes for contributing. CIPS will also be focusing on marketing to employers and students the value of the resources that CIPS has to offer, and the importance of a concentrated effort to promote professionalism for all I.T. practitioners and the industry as a whole.

New I.S.P./ITCP Designation Holders (as of July 1, 2010 to June 30, 2011)

Holders of the I.S.P. and ITCP designations have demonstrated that they possess the education and experience to practice to the highest standards in their field.

Congratulations to the following certified members

Russell	Allen	I.S.P.
Thomas	Boxall	I.S.P., ITCP
David	Buchanan	I.S.P.
Giuseppe	Caputo	I.S.P.
Andy	Chu	I.S.P.
Constantinos	Constantinides	ITCP
Nichad	Dad	EATI
Derrick	Danyluk	I.S.P.
Pechimuthu	Dhanasekar	I.S.P., ITCP
Viatcheslav	Driz	I.S.P., ITCP
Rafael	Etges	I.S.P.
Omid	Fekri	I.S.P.
Mohammed	Fouwaaz	I.S.P.
Stephan	Gerbert	I.S.P.
Husny	Hadry	I.S.P.
Sami	Haji	I.S.P.
Steven	Harris	I.S.P.
Eric	Hoffman	I.S.P.
Glenn	Irwin	I.S.P.
Kathleen	Iwaskow	I.S.P.
Slobodan	Jovicic	I.S.P.
Mohamed	Khan	I.S.P.
Ramakrishna	Kodali	I.S.P.
Erica	Krueger	I.S.P.
Stephanie	Lachman	ITCP
Benjamin	Lam	I.S.P.
Darcy	Lang	I.S.P.
Kin Lun	Lau	I.S.P., ITCP
Gary	Lee	ITCP
Bryan	Lee	I.S.P.
Karmen	Lippitt	I.S.P.
Chris	Madden	I.S.P.
Alan	Miller	I.S.P.
Allen	Mineau	I.S.P.
Collin	Moody	I.S.P.

Ali	Mrehach	I.S.P.
Syed Kabir	Nasir	I.S.P.
Tai	N'goma	I.S.P.
Albert	Ngui	I.S.P.
David	O'Leary	I.S.P., ITCP
Nelson	Pacheco	I.S.P.
Dimitar	Panov	I.S.P.
Prashant	Prashant	I.S.P.
Shahed	Quazi	I.S.P., ITCP
Shahed	Quazi	I.S.P., ITCP
Abdul	Samim	I.S.P.
Vikas	Sharma	I.S.P.
Muhanad	Shawa	ITCP
Dharmendra	Sonariya	I.S.P.
Leonard	Spink	I.S.P.
Kelvin	Sun	I.S.P.
Kandiah	Suseendran	ITCP
Neil	Sutton	I.S.P.
Cledelyn	Taylor	I.S.P.
Martin	Vigeant	EATI
Travis	Wiebe	I.S.P.
Stephen	Woo	I.S.P.
Michael	Wood	I.S.P.
Cezary Michal	Zacharowski	I.S.P.
Marvin	Zagrosh	I.S.P.

New Candidate Members (as of July 1, 2010 to June 30, 2011)

Candidate Members have not yet accumulated the professional experience requirements to hold a certified designation. However, they have successfully completed a relevant education program.

Congratulations to the following new Candidate Members:

Mohamed	Amine Bittar
Shawn	Freeman
Iain	Kyte

Financial Statements

Canadian Information Processing Society: *Consolidated Financial Statements, June 30, 2011.* The 2010-2011 Audited Financial Statements are available in a separate document from the National web site.

National Office Staff

Executive Director
Mary Jean Kucerak, CAE

Professional Standards Manager
Gina van Dalen, CAE

Marketing Coordinator
Jonathan Elias

Membership Coordinator
Francis Fernandez

The CIPS National Office Staff are an integral part of the OEC and are responsible for the daily administration of the association. It is located in Mississauga, Ontario and provides support for the CCITP, Standing Committees and Councils.

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