

# ITAC

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# ACTI

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November 20, 2007

Mr. Michael Binder  
Assistant Deputy Minister  
Industry Canada  
300 Slater Street  
Room 2032, Journal Tower North  
Ottawa, ON K1A 0C8

Dear Mr. Binder:

I am writing to urge you to support the Canadian Information Processing Society (CIPS), their goal of increased professionalism in the ICT industry and the creation of the International Professional Practice Program (I3P) and International IT Professional (IITP) designation.

Set to launch in 2009, The I3P program would help raise the level of professionalism in ICT. Its accompanying designation, IITP, will allow ICT practitioners to transfer skills between countries and give employers increased confidence to recruit these practitioners worldwide.

As the President and Chief Executive officer of the Information Technology Association of Canada, I see programs like the I3P program and designations such as the IITP designation as vital to the continued health of the Canadian ICT sector.

While the program and designation are not the answer to our impending labour shortage, they do address the issue of skills by creating a world-wide benchmark for ICT professionals. ICT is a knowledge industry and programs like the I3P program are fundamental to its growth. I am also pleased that CIPS is playing a lead role internationally on behalf of Canada in establishing the I3P program.

I urge you to become an advocate of the I3P program, which is vital to Canada's continuing role as a leader in ICT and appreciate any support you can offer.

Sincerely,



Bernard A. Courtois  
President and CEO